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Press Release

2000-05-12, ES/PG-1003

For immediate release

Embedded Systems Academy offers its hands-on training classes to Universities and Colleges

***Sponsored by semiconductor manufacturers, the
Embedded Systems Academy now offers free hands-on training
events to students of qualifying educational facilities***

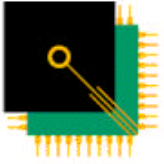
The Embedded Systems Academy (ESAcademy) now offers free, on-site, hands-on training classes about microcontrollers and embedded networking to qualifying educational facilities.

As an example, Infineon Technologies recently sponsored a training and consulting job the ESAcademy did for a CAN (Controller Area Network) related project at Stanford University. The project is a co-operation with the University of Sweden and implements a cow milking machine – using a microcontroller and CAN node in each sucking cup.

“Hands-on training classes are an important add-on to educational sponsorships,” says Olaf Pfeiffer, President of ESAcademy. “Instead of just getting donated microcontroller evaluation boards, Universities can now receive complete educational packages consisting of the hardware, software, training material and professional tutors.”

In another event, Philips Semiconductors offered an ESAcademy taught CAN class to students and tutors at GeorgiaTech. John B. Peatman, Professor for Electrical

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and Computer Engineering at the Georgia Institute of Technology, joined the class and stated that these hands-on classes “take the mystery out of CAN”.

Universities or Colleges interested in an embedded industry related, hands-on training class, can contact the ESAcademy. Due to its good contacts to the semiconductor industry, the ESAcademy can often find a sponsor for microcontroller related training classes, minimizing or eliminating the cost to the educational facility and its students.

For more information, please contact:

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